



RE: Social media presentation

Mike Land

to:

Lawrence Teller, Claudette Reed

07/06/2011 10:55 AM

Cc:

"christopher.brown@state.de.us", Elizabeth Quinn, Helen Duteau, Jack Hwang, Rick Rogers

Hide Details

From: Mike Land <Mland@chesapeakebay.net> Sort List...

To: Lawrence Teller/R3/USEPA/US@EPA, Claudette Reed/R3/USEPA/US@EPA,

Cc: "christopher.brown@state.de.us" <christopher.brown@state.de.us>, Elizabeth

Quinn/R3/USEPA/US@EPA, Helen Duteau/R3/USEPA/US@EPA, Jack

Hwang/R3/USEPA/US@EPA, Rick Rogers/R3/USEPA/US@EPA

Claudette – I forwarded this message to our web editor, Alicia. Unfortunately, I'm on travel restrictions through the Dept of Interior, so I can't arrange to be at any conferences. Hopefully, Alicia will be interested in presenting – especially since she's the person who deals most directly in social media here at the Bay Program.

Mike

Michael Land

Web Administrator

National Park Service

Chesapeake Bay Program

410-267-9832

mland@chesapeakebay.net

www.chesapeakebay.net

www.baybackpack.com

www.baygateways.net

www.smithtrail.net

www.bayjournal.com

From: Lawrence Teller [<mailto:Teller.Lawrence@epamail.epa.gov>]

Sent: Tuesday, July 05, 2011 12:48 PM

To: Claudette Reed

Cc: christopher.brown@state.de.us; Elizabeth Quinn; Helen Duteau; Jack Hwang; Rick Rogers; Mike Land

Subject: Re: Social media presentation

Hi, Claudette, It looks to be an interesting conference, and in one of my favorite locales. It's unfortunately on days when I'll be away from work, for Rosh Hashana. Better equipped than me, by experience and possible availability on those days, may be Mike Land of the Chesapeake Bay office in Annapolis. I'm ccing Mike to see if he's available or can recommend someone from his Bay communications circle. If this approach doesn't work for any reason, please let me know and I'll make a couple of calls.

Thanks for asking, especially while there's still time to invite someone who can give an interesting, useful talk to the LUST conference. Larry

Larry Teller, Senior communications adviser

EPA's Mid-Atlantic Region

Philadelphia, Pa.

215/814-2993

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From: Claudette Reed/R3/USEPA/US
To: Lawrence Teller/R3/USEPA/US@EPA
Cc: Jack Hwang/R3/USEPA/US@EPA, Helen Duteau/R3/USEPA/US@EPA, Elizabeth Quinn/R3/USEPA/US@EPA, christopher.brown@state.de.us, Rick Rogers/R3/USEPA/US@EPA
Date: 07/01/2011 02:28 PM
Subject:

Good Afternoon Larry,

The Region 3 Leaking Underground Storage Tank (LUST) Program and DNREC are hosting a LUST Technical Workshop on September 28 - 30, 2011 in Rehoboth Beach, DE for the Region 3 States. The workshop is geared toward cleanup staff who work on sites contaminated by petroleum releases. The conf organizers are very interested in having a presentation on the topic "Using Social Media to Spread the Word" during the Risk Communication and Community Engagement session. The Risk Communication / Community Engagement session is scheduled for 1.5 hours, 1:30 p - 3:00 p, on Thursday, Sept. 29. Betty Ann Quinn and Helen Duteau have agreed to present on risk communication and community engagement, respectively.

Would you be available to make a short (?) presentation at the conference on the "use of social media..." topic? If you are available and have an interest, we would work with Betty Ann and Helen to work out the flow and logistics of these 3 topics for the 1.5 hour session.

Please let me know at your earliest convenience of your interest and availability to make a presentation. I am looking into whether we have enough funds in our office to cover your travel, should you decide to attend.

Claudette M. Reed | Team Leader
Underground Storage Tank / Leaking Underground Storage Tank Program
U.S. EPA - Region 3 (Philadelphia)
Land & Chemicals Division
Office of State Programs (3LC50)
1650 Arch Street | Philadelphia, PA 19103
Phone: 215 • 814 • 2997 | Fax: 215 • 814 • 3136
www.epa.gov/reg3wcmd/underground_storage.htm